

THE OVERSEAS PRESS BULLETIN

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February 24, 1962

BRAZIL'S EX-PRESIDENT TO ADDRESS CLUB TWICE

The former President of Brazil, Dr. Juscelino Kubitschek, is scheduled for a double appearance at the OPC. The first of these is a press conference set for Tues., Feb. 27 at 10:30 a.m.

On Mon., March 5, Dr. Kubitschek will address OPCers and guests at a luncheon in his honor. A reception is scheduled for 12:00 Noon; the luncheon at 12:30 p.m.



Kubitschek

The press conference had originally been called for the morning of Mar. 5, but the date was advanced due to a change in the former President's program.

Dr. Kubitschek, whose six-year administration is credited with having advanced his country by 50 years, is presently in the U.S. for a tour arranged by the Columbia Lecture Bureau.

Educated in medicine and a practicing physician before his entrance into politics, Dr. Kubitschek served as President of Brazil from 1956 to 1960.

Ineligible under the Brazilian constitution for re-election, Dr. Kubitschek was subsequently elected to the Senate from the State of Gerais where the new capital of Brasilia is located. He won his present Senate seat by a majority of 90 per cent.

In international affairs, President Kubitschek's record was also outstanding, especially in this hemisphere.

On May 28, 1958, he sent a communi-

(Cont'd on page 7)

NOTICE TO OPC AUTHORS

The OPC will sponsor a Book Fair in March for members who have had books published between October, 1961, and March, 1962. All those who wish to be included, please notify the Book Night Committee.

JOE THESE DATES ON YOUR

CALENDAR



Tues., Feb. 27 — Press Conference for former President of Brazil, **Juscelino Kubitschek**, author of "Operation Pan America," forerunner of "Alliance for Progress." Time: 10:30 a.m., in the tenth-floor lounge. (See story, this page.)

Tues., Feb. 27 — Book Night: John Toland's "But Not In Shame," the six months after Pearl Harbor. Panel of experts includes: William L. White, author of "They Were Expendable"; Tillman Durbin, of The New York Times; and Dan Kurzman, author of "Kishi and Japan". Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

Wed., Feb. 28 — Journalism Workshop for N.Y.C. high school newspaper advisors. (Under joint sponsorship of OPC, Sigma Delta Chi and Theta Sigma Phi.) Newspaper Clinic, 2:30 p.m. Career Session, 4:00 p.m. Evaluation and Reception, 5:30 p.m., tenth-floor lounge. (See page 3)

Thurs., Mar. 1 — OPC Tribute to the late Reuben Markham, pioneer correspondent in the Balkans. Speakers: Erwin Canham, editor, Christian Science Monitor; Dean Edward W. Barrett, Columbia School of Journalism; and others. Reception, 6:30 p.m. Dinner, 7:30 p.m. Charge: \$3.50. Reservations, please. (See page 3)

Mon., Mar. 5 — Special Luncheon honoring former President of Brazil, **Juscelino Kubitschek**. Members' reception, 12:00 Noon, tenth-floor lounge. Luncheon, 12:30 p.m. Reservations limited to 150.

Tues., Wed., Mar. 20, 21 — The Hemisphere's 11th Hour. Forum of leading Latin, U.S. statesmen, educators, other leaders. A major non-official summit conference on the "Alliance for Progress." SRO expected. Make reservations early at OPC Desk.

Considine to Head Dinner Committee

Bob Considine has been named general chairman of the Annual Awards Dinner of the Overseas Press Club, scheduled for the Grand Ballroom of the Hotel Waldorf Astoria Friday, April 13.



Considine

Membership of the committee will be announced during the next week.

Deadline for the submission of entries for the 12 categories of awards is Wednesday, February 28, President John Luter announced. William L. Laurence, science editor of The New York Times, is chairman of the Awards Committee.

A prominent speaker, and a program of top entertainers, will be announced shortly, according to Considine.

The appointment of Considine was announced the day before a celebration of his twenty-fifth anniversary as a newsman in New York City.

'Freeze' Order Explained

The Bulletin would like to make clear that the temporary membership freeze voted by the Board of Governors applies only to associate resident members. It does not affect applicants for associate non-resident or any other category of membership.

The freeze is to allow time for the Board to receive and consider a report from a special committee that has been appointed to study the ratio between active and associate resident members.

The action does not apply to applications submitted prior to February 7, 1962, or to persons who had been invited before that date by the Membership Committee.

Overseas Ticker

Edited by CHEVA ARMOR

BERLIN.from GARY STINDT

UPI's Ted Shields and wife have left Berlin to return to Warsaw for a month or two. He was replaced by Marlyn Aycock from UPI-Frankfurt, who will help bureau chief **Joe Fleming** until Shields comes back. . . . The AP sent Loyal Gould from Frankfurt to ride a plane in one of the air corridors the Russians wanted blocked for air maneuvers. Unfortunately or fortunately, as you look at it, nothing happened. Gould saw no migs or other Russian planes.

To Saarbruecken for direct reports from the coalmine disaster went NBC's Piers Anderton. On his way back, he's stopping off at his Bonn office. . . . Also to Bonn for a few days is RFE's Berlin correspondent **Carl Koch**. . . . Dick Rosse, AFN's Berlin correspondent, is being transferred to AFN headquarters in Frankfurt-Hoechst to take over as night editor. He'll be replaced by John Travieso, AFN's Munich newsman.

Berlin has a new international press center. It was opened on Feb. 6 in the heart of the city not far from the Kurfuerstendamm. It is run by Dr. Hans Hirschfeld, former press chief to both

the late Mayor Reuter and present Mayor Willy Brandt. Hans retired last year, but can't leave his one and only love, the news business. The Press Center is a pleasant club which will permit foreign and domestic newsmen to get together with Berlin newsmen and political personalities. Mayor Brandt opened the center saying he hoped it would become the meeting place for newsmen all over the globe.

Among those present were: Asst. U.S. Mission Chief E. Allan Lightner; Berlin Deputy Mayor Franz Amrehn; City Chief Egon Bahr; U.S. Public Affairs Officer Charles Blackman; Info Chief Al Hem-sing; British PIO George Turner; French PIO Alex de Gosson; OPCers **Carl Hartman**, AP; **Joe Fleming**, UPI; **Carl Koch**, RFE; **Dwight Martin**, Newsweek; **Larry Rue**, Chicago Tribune; and your correspondent. Also Jim O'Donnell, Special Asst. to Gen. Clay; Piers Anderton, NBC; Jim Clark, ABC; Norman Gelb, Mutual; West German newspaper publisher Axel Springer, as well as a great number of West Berlin newspaper editors and newsmen.

SEOUL.from PAT YOUNG

Press activity reached a feverish

Artist's conception of terminal includes restaurant and additional parking facilities to be completed this spring.

New TWA Chicago jet terminal is all new for you!

Now all TWA domestic and overseas jets use TWA's striking new terminal at Chicago's O'Hare International Airport. It's designed to save you time, serve you better—nine flight gates get you on or off your plane fast. Telescoping ramps, now being installed, keep you "indoors" all the way. The new carousel baggage system delivers your bag quicker than ever before. Next trip, save time *all the way*. Fly dependable TWA!

Gordon Gilmore
Vice-Pres. Public Relations,
Trans World Airlines

Nationwide
Worldwide
depend on



Taken during field exercise "Hailstorm II" in the VI ROK Corps area, photo shows (top) to bottom); Sam Kim, *Star & Stripes*; Young Do Hahn, CBS photographer; and PFC. Pat Young.

pitch in the Land of the Rising Calm during recent Army field maneuver, "Operation Hailstorm II."

Involving over 75,000 troops of the UN Command, a series of problems confronted the I Corps (Group) Information Office. A deluge of correspondents brought about transportation, billeting, feeding, and other related needs.

Handling the influx of correspondents was Lt. Col. **Paul C. Rapp**, IO in charge. Assisted by one other officer and nine enlisted men, over 50 visiting correspondents were taken care of. Three press tents were established with an airplane, helicopter and extra land vehicles were temporarily assigned to the Information office.

A special teletype was set up in the main IO to handle copy direct to Seoul and courier runs were made to Kimpo airport for shipping films back to the States.

The group included: Japanese radio/TV team, NHK, Tokyo; USIS representative at Seoul; several Korea-based Stars & Stripes reporters and photogs; stringers for CBS, AP, UPI, NBC, CNA; also Japanese papers—Mainichi, Asahi Shimbun and Sankei Shimbun.

Capt. William L. Duncan, 8th Army IO accompanied movie photogs and Maj. Perry E. Hudson, Jr., Air Force, attached UNC IO, handled censorship.

Asia photo editor (Tokyo) for UPI Fred Zavattero didn't make it due to last
(Cont'd on page 7)

Editor This Week: Leon Theil
Bulletin Committee Chairman
Richard J.H. Johnston
Managing Editor: Lucille G. Pierlot

HIGH SCHOOL NEWS CLINIC SET AT CLUB WEDNESDAY

John Denson, editor of the *N.Y. Herald Tribune*, Norton Mockridge, city editor of the *N.Y. World Telegram & Sun*, and Ben Grauer, noted NBC announcer, head the list of experts who will take part in the first Journalism Workshop for NYC public high school newspaper advisors at the OPC on Feb. 28, starting at 2:00 p.m.

Denson and Mockridge, along with *The N.Y. Times'* Richard J.H. Johnston, *Herald Tribune's* Christina Kirk, *Women's Wear Daily's* Mary Krienka, and *The N.Y. Times'* Joyce Brinkley Baldyga will conduct newspaper clinics.

Career Clinic

Grauer will moderate a fast-moving career clinic, with 13 specialists from various fields of journalism, telling the teachers how they can guide interested students into writing fields.

The fields to be covered, and the experts who speak about them will be:

Advertising — Gustav V. DuPeza, Doremus & Co.;

Business News — George Bookman, *Fortune*;

House Organs — Patricia Ludorf, M.W. Kellogg Co.;

Magazines — William B. Arthur, managing editor, *Look*;

Newspapers — Dan Brigham, *N.Y. Journal-American*;

Photo-journalism — Robert McLaughlin, U.S. Camera;

Public Relations — Muriel Henry, National League for Nursing and Jack Smith of Howard Chase Associates;

Radio-TV — Charles Novitz, ABC;

Trade Press — Ted Lustig, Cyanamid International;

Weekly Newspapers — J. Wendell Sether, *American Press*;

Journalism Schools — Paul Swenson, Newspaper Fund;

Wire Services — William G. Sexton, UPI;

Women's News — Gay Pauley, UPI;

OPC Joint Sponsor

The Workshop is sponsored jointly by the OPC and the New York City chapters of Sigma Delta Chi and Theta Sigma Phi, journalism societies. Committee chairman in charge is J. Wendell Sether. Speakers were drawn from the membership of all three organizations.

WHERE ARE YOU?

For benefit of fellow-members who want to reach visiting correspondents, it is suggested that the returnees leave information on their whereabouts, while in New York, with Miss Pierlot at the Bulletin Office.



Contralto to Open OPC Live Concerts

A young American contralto and a well-known composer-conductor will open a new series of Sunday afternoon in-person concerts at the OPC with a joint appearance on March 4, it was announced by Herb Kupferberg, *New York Herald Tribune*, record critic and chairman of the Music Committee.

The soloists will be Eleanor Pudil Anop, who has sung with the Cleveland Orchestra under George Szell and whose New York Town Hall appearance in 1957 received warm critical praise. Miss Pudil Anop will sing the complete "Winterreise" ("Winter Journey") of Franz Schubert, an hour-long cycle of songs which is regarded as one of the great masterpieces of lyric music.

Accompanying her at the piano will be Sam Morgenstern, former musical director of the Lemonade Opera, editor of *Composers on Music*, published by Pantheon Press, and composer of many works including the music for the current production of Shakespeare's "The Merchant of Venice" at the Gate Theatre.

In addition to joining Miss Pudil Anop in the performance of the "Winterreise," Morgenstern will also serve as a musical guide for the afternoon, commenting on the songs and telling how they came to be written and what they mean. The program will be a repeat of one presented by the two artists earlier this season at the Rockefeller Institute Concert Series. Miss Pudil Anop will sing the songs in their original German.

The concert will begin at 4:30 p.m. in the tenth-floor lounge. Jack Frummer of the Music Committee will preside, and bar service will be available.

14 Seats Available For Charter Flight

OPCers propose — bosses and viruses dispose.

A number of members holding reservations on OPC's sold-out Charter Flight have had to relinquish them, making available 14 seats previously reserved. Reservations will be handled on a first come-first served basis.

The flight leaves New York for Paris Friday evening, May 18, on a BOAC Boeing, Rolls Royce-engined 707 jet. It returns from London on Sunday, June 17, arriving in New York the same day. The price from New York to Paris and return from London to New York is \$285.

Members wishing seats should send checks to OPC Charter Travel for the full amount at once, Committee chairman Madeline D. Ross declared.

Members of at least six months standing at flight time and their spouses (if accompanied by the member) are eligible.

The flight, which had been sold out since last September, offers free bar, flight bags, food, etc., and complete freedom of the traveler for independent activity while overseas.

The Charter Flight Committee and Bernard Redmont are working on plans for a round-up with Paris members, and Russ Anderson has already arranged for a cocktail round-up with London members June 16.

RECEPTION TO HONOR 'MARKHAM OF MONITOR'

The late Reuben Markham, whose memory will be honored at an OPC reception and dinner on Thursday, March 1, distinguished himself in at least three other fields before his 22-year career as correspondent for the *Christian Science Monitor*.

Starting as a missionary, he continued as an educator and bi-lingual author and, in between, had performed diplomatic missions during World War II.

Speakers for the evening will be:

Prof. Floyd H. Black, ex-president of the American colleges in Sofia and Istanbul; Boyan Choukanoff, Markham's assistant editor on a Bulgarian-language publication; Dean Edward W. Barrett of the Columbia Graduate School of Journalism; John H. Page of the Free Europe Committee; and Erwin D. Canham, editor of the *Christian Science Monitor*.

OPC vice president Hal Lehrman will be the moderator.

GI Joe's Newsman Moves from 'Late Shaw' to TV Series

By ERNEST WEATHERALL

When the convoy of 1500 U.S. Infantrymen arrived in Berlin last summer to re-enforce the U.S. Army's garrison during the crisis, an aging, be-ribboned master sergeant looked at the cheering crowds along the streets of the West Sector and said, "Too bad Ernie Pyle ain't here to cover this story."

A teenage soldier with less than six months in the Army looked at the World War II veteran and asked, "Who's Ernie Pyle, sarge?"

"Ya jerk . . . he was one of the best reporters in the war," the sergeant told him, "until he got himself killed in 1945."

"Gee, sarge," the private said, "I was only two years old in 1945."

Next year, the young soldier will probably know Ernie Pyle as well as he does Elliot Ness of "The Untouchables" fame. Ernie's Pulitzer prize-winning stories of fighting men during World War II will reach television as a series of hour-long dramatizations to be called "Brave Men."

Rights To All Writings

Lester Cowan, who produced the film about Ernie Pyle, called "The Story of G.I. Joe" (still seen on the late, late show), will bring the series to television. Cowan has bought the rights to all the peacetime and wartime writings of the Scripps-Howard war correspondent from the Ernie Pyle Foundation.

Pyle's best writings are available in five books: *Ernie Pyle in England* (when he covered life in England under the blitz); *Here's Your War* (the campaign in North Africa where his dispatches won him the Pulitzer Prize); *Brave Men* (from the landings on Sicily to the assault on the Normandy beaches and smashing drive through France); and *Last Chapter* (a brief brave little book that completes the record). Sometime after the war, *Home Country*, a collection of Pyle's columns written before the war, was published.

Whenever World War II correspondents gather together over a few, there is great speculation as to what would have happened to Ernie if he had survived the war. Just for the record, if Ernie Pyle



OPCER Hal Boyle, (left) with Ernie Pyle on the balcony of the Grand Hotel in Paris just before Ernie left the ETO for home.

had lived he would have been 62 next August.

Hal Boyle of Associated Press, a good friend of Ernie's during the war (who referred to himself as "the poor man's Pyle"), said that the GI's Boswell was worried about his peacetime future.

"Ernie had taken a short leave after the Sicilian campaign," Hal recalled. "When he returned home, he found he had become a celebrity. Everywhere he went, people would mob him for his autograph. He was recognized everywhere."

Ready For Home

"Just after Paris fell, Ernie was ready to return home — permanently this time, he thought. Ernie wrote about plain, everyday people, but now he was so well-known that he was afraid that the garage mechanics, cowboys, soda jerks, fishermen, policemen, truck drivers and the others would freeze up when he talked to them."

Ernie's fears were realized when he went to the Pacific Theater where he was killed by a Japanese sniper's bullet. Lee G. Miller, who wrote Pyle's biography, said, "The Navy continued to treat him as a personage rather than a reporter. Instead of being housed with other correspondents, he was put up in the senior officer's quarters, with Max Miller virtually standing guard to prevent even old cronies from intruding."

"This constant shepherding and very-important-person treatment was alien and confusing."

At Pearl Harbor, an Army-Navy spat almost flared up when the Navy told the Commanding General of the U.S. Army

Forces of the Pacific Ocean areas that Ernie Pyle was too busy to go down to Fort Shafter to see the General. Ernie got his work done and made his call on the General, nevertheless.

Everyone agrees that Pyle would have been sent to cover his beloved infantrymen in Korea. He was there in spirit, at least. Many young war correspondents carried one of Ernie's books in their knapsacks.

There's no doubt that Scripps-Howard Newspaper Alliance would have sent Ernie to Berlin where he would have talked to the "cold war" GI's; many of them sons of the soldiers he wrote about during World War II.

At this moment, Ernie would probably have been nosing around Cape Canaveral writing about waitresses, truck drivers, electricians, engineers, technicians, guards, liquid oxygen crews and the many small people doing hundreds of seemingly unimportant things that are so vital to the success of America's space program.

Old Guard Will Be Happy

If Cowan handles the television series about Ernie Pyle intelligently and does not fly off into the realm of fantasy — as Hollywood producers tend to do — then the old guard of World War II war correspondents will be happy. (And please, Mr. Cowan . . . watch your facts. Pyle was never at Cassino, as you infer in your picture, "The Story of GI Joe.")

If "Brave Men" is successful, next year the teenage soldiers will be saying to their World War II sergeants, "No kidding, sarge? Did you really see Ernie Pyle? Gee . . . what was he really like?"

Ernest Weatherall met Ernie Pyle during World War II. Weatherall's most prized possession is an original story Pyle filed while doing a series on the Air Force in England. Last year, Weatherall returned from Europe after four years with the Stars and Stripes.



Weatherall

Bull Market for Business Reporting from Overseas

By MARSHALL LOEB

A lot of jobs are opening up, I think, for foreign correspondents who have a specialty in business news. The reason for this sellers' market is that business abroad is becoming a very hot subject.

Signs of the boom are all around. This week, *Time's* cover story focused on a Japanese industrialist. The *New York Times* made Page One news out of Belgium's economic robustness and Brazil's expropriation of an American-owned telephone company.

Within recent weeks, *Newsweek* has printed major stories on the European Common Market and on a remarkable Italian oil chieftain named Enrico Mattei. *Fortune* has devoted the bulk of one issue to business in Latin America.

The newspapers and airways have been full of important stories about everything from a proxy fight between British chemical giants to a Belgian copper company that is intimately involved in the turbulence in the Congo.

From Wall St. to Main St.

The new interest in the subject of world business has created opportunities aplenty for foreign correspondents who like to write about it.

McGraw-Hill has greatly increased its foreign staff. Its London bureau, for example, has expanded from two correspondents a decade ago to eight staffers today. The company now has nearly 100 stringers and, says Foreign News Chief John Wilhelm, "most of them are very active."

Fifteen years ago, *Business Week* ran about one major foreign business story per issue. Now it averages four to five such stories every issue, and publishes 15 to 20 cover stories each year on business abroad.

As for newspapers, the one that has shown the greatest post-war growth is the *Wall Street Journal*; its foreign staffs are increasing along with its circulation.

The *New York Times* has stationed Edwin L. Dale, a well-backgrounded reporter, in Paris as "European economic correspondent."

Other daily papers — from the *New York Post* to the *Chicago Daily News* to the *Los Angeles Times* — recently have decided to give bigger and better play to business news.

An Uncommon Impact

Behind this bulge in coverage are the facts that the American people are becoming increasingly interested in business in general, and that the American economy is becoming increasingly interwoven with the economies of friendly foreign countries.

One American family in three now owns common stocks, and the number is growing rapidly. These people feel it in the pocketbook when a foreign company turns out an attractive new product,

mounts a major export drive, lowers its prices or raises its wages.

The sharpest spur to this lively interest in foreign business is the emergence of the Common Market. More than 600 U.S. companies have set up new enterprises in the six member nations since the Market got under way.

What Editors Want

The General Business Editor of the Associated Press, Nate L. Polowetzky, himself a veteran foreign correspondent, believes there is a big demand for stories that "humanize" economic news.

Readers are moved by depth stories that tell about the men who make business news. For example, the story of German banking can be dull, but the story of German banker Hermann Abs — how he grew powerful, how he operates, and what makes him run — is exciting.

What readers also want are the "interpretives" that explain how foreign economic moves affect them. For example, when a major Japanese steel-maker lowers his prices, that story is of bread-and-butter importance to millions of Americans living in steel towns from Indiana Harbor to Sparrow Point.

This pocketbook interest creates plentiful story markets for the free-lancer abroad. Many a free-lancer could find buyers in the U.S. on foreign stories directed toward areas that feel foreign competition: Detroit on foreign auto-makers, Wilmington on chemical manufacturers, North Carolina and Kentucky on the Turkish tobacco market and British cigarette industry.

One World

Main Street's interest in foreign economic news is likely to expand for several reasons.

This year's gut fight in Congress over reciprocal trade and tariff legislation will be a spur. So will the growing Soviet economic offensive, the opening

Marshall Loeb is an associate editor of *Time Magazine*, currently assigned to *Business news coverage*. He was on the *UP Frankfurt staff*, 1952-4, and joined *Time* in 1956 after a stint with the *St. Louis Globe-Democrat*. He has alternated between *National Affairs* and *Business news coverage*. He is a former chairman of the *OPC Bulletin Committee*.



Loeb

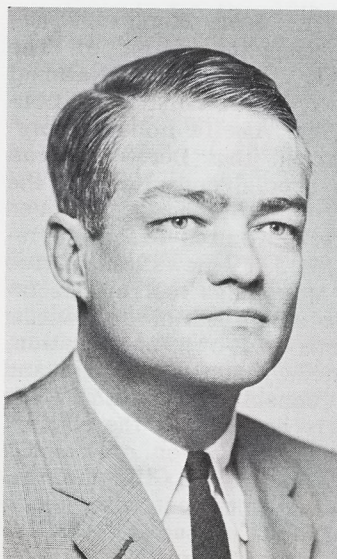
of markets in the new African nations, and increasing public emphasis on the U.S.'s \$35-billion-a-year trade in exports and imports.

No newsman can become expert on all of these complex subjects. But what is required is not so much an accountant's technical ability to interpret a balance sheet as a newsman's ability to spot trends, find out where the bodies are buried, and to speak clearly on complicated issues.

Doing that involves some problems. While most American business men are reasonably enlightened in their press relations, many foreign industrialists are reticent to speak with newsmen. Some are unwilling to divulge their sales totals or marketing plans. Others keep several sets of books for tax purposes.

The business of business journalism overseas thus can be tough. But the reward usually justifies the effort. The newsman who tackles this specialty should, of course, know the difference between a stock and a blonde.

But needed much more than financial background is journalistic savvy, for getting the business story usually boils down to hard-digging courthouse reporting.



Dale



Polowetzky



Wilhelm

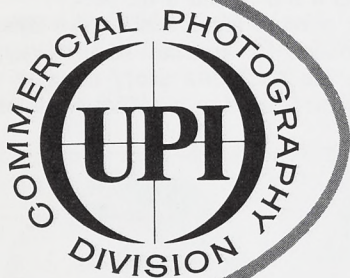
Remington Rand—the business that serves all business — can play on the newsman's team, too! More than 600 branches in just about every country of the free world, plus a continually growing investment in overseas plants and manufacturing facilities, insure an intimate knowledge of each country and its personalities.

Whether it's just relatively simple information you want, or help in digging out hidden facts, our local representatives are ready and willing to lend a hand. Call or wire Arch Hancock, Director, Public Information at New York Headquarters. He'll point you in the right direction.

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PEOPLE & PLACES

TRAVELING: Ben Lucien Burman and wife are off in March for 6 months in Australia and Far East for Reader's Digest. Burman has signed contracts recently with: Crowell-Collier for paper-bound edition of his "Steamboat Round the Bend"; Punch Films for full-length puppet feature on his "High Water at Catfish Bend"; and Theatre Guild for musical version of "Street of the Laughing Camel" (to be produced late Fall, 1962) . . . Sam Waagenaar arrived in NYC from Rome this week — is scheduled for several TV and radio appearances promoting his new book "Women of Israel" which will be published by Schocken Books March 2. With next to 114 full-page photos (also done by Waagenaar), the book contains stories on 5 different women who have gone to Israel from 5 different countries. During week prior to publication, the NY Post will be serializing excerpts from the stories with photos.

BOOKS: "Amy Vanderbilt's Complete Cookbook" is first in sales in Doubleday's Cookbook Club. (She has now made the final move from Conn. to remodeled house in E. 80's).

ARTICLES: Jack Harrison Pollack's Family Weekly piece "Why Hitler Didn't Write His Second Book" and Saga profile of Prince Philip are creating stir in Europe . . . Lillian G. Genn begins a series of features for The National Observer, new weekly newspaper . . . Marty Gershen begins new weekly by-lined general interest/gossip column, called "Field Flashes", in Stars & Stripes . . . Poppy Cannon is writing regular column for the Amsterdam News, leading negro NY newspaper which has recently gone into national distribution . . . The Boston Globe will serialize Tom Mahoney's bio of George Romney, who has quit American Motors to run for Gov. of Michigan. Harper's published the book in 1960.

NEW POSTS: John Sturdevant has been named managing editor of The American Weekly . . . PR for the National Cultural Center will be handled by Lobsenz & Co., Inc. Amelia Lobsenz, president, announced that Dorothy Ducas will serve as special consultant on the account . . . M.S. Greenman has been named manager of United Press Movietone News, UPI's TV newsfilm service . . . John G. Morris has resigned as international executive editor of Magnum Photos to form his own organization, John G. Morris & Assoc., editorial and photographic consultants — NYC. He will continue to handle only the editing, production and distribution of Magnum service to newspapers . . . Gilbert Jonas, recently returned from post with Peace Corps as Far East consultant, has established his own PR agency, The Gilbert Jonas Co. Formerly v.p. for Harold

EVALYN MARVEL DEAD

Miss Evalyn Graham Marvel, freelance writer and correspondent, was found dead in her Manhattan apartment February 15. She was 57.

A veteran Paris correspondent for Universal Service, *Newark Evening News*, and the Paris edition of the *New York Herald Tribune*, she was author of a number of books.

Her most recent was *Guide to Puerto Rico and the Virgin Islands*. Others included *Legend of the Latin Quarter*, *Boulevardier*, *Can Can* and *Barcarolle*.

L. Oram Inc., Jonas will continue to specialize in representation for Asian and African governments and American organizations in political and international areas. In addition to PR, he offers services for program development, fund raising and research . . . James P. O'Neill, motion picture publicist and TV writer, has been named director of publicity for 1962 Seattle World's Fair.

RADIO/TV: Adele Nathan discussed "Lincoln's America" on the "Family Show," NBC-TV, Feb. 9 . . . Allan A. Michie, managing editor of Current, recently moderated first of a series of broadcasts known as "Africa Forums," to be broadcast on educational radio stations under sponsorship of Broadcasting Foundation of America and African-American Institute. Subject: Angola — with leader of Angolan rebels, Holden Roberto, as a panelist . . . The Leland Hayward office has taken an option on "To the Zoo in Spring, Hey Ding a Ding, Ding," a layout of light verse by Milton Bracker, NY Times, that appeared in The Times Magazine, May, 1960. The idea is a TV show for children . . . Cindy Ames, actress wife of ABC's George Salerno, back in NY after year's filming in Hollywood, was featured Feb. 15 in a "My Three Sons" segment on ABC-TV.

NUPTIALS: Liliame McKinley was married recently to Edward Vincent Stryker. They will be residing in NYC.

STORK CLUB: Archie and Joan (O'Sullivan) Vassiliadis, King Features, note that Darcy Ann, their newly-arrived first baby, did something mother's never done — She broke a release date and arrived a month early.

HONORS: Lowell Thomas has been named Honorary president of the Explorers Club in recognition of his own globe-trotting achievements and his interest in expeditions of other explorers — an honor that has been given to only 3 other men.

Spotted while dining casually in the Club's Bar last week was Lee Marvin, star of TV's "M Squad."

PLACEMENT

New Jersey

No. 545 INDUSTRIAL ADVERTISING & PUBLICITY MANAGER — Established & growing N.J. firm needs young, fast, writer-executive to head advertising & publicity department. Must be strong product publicity man; some industrial copy writing will help. College degree or equivalent. Send resume. Starting salary range \$8,500-9,500 per annum.

New York City

No. 573 PR man or person with PR qualities to handle accounts for PR organization. Should have managerial ability. Excellent opportunity for someone with ambition. Salary open.

No. 574 Director-Editor of Program Materials for non-profit organization. To plan & produce original program materials to be used on nation-wide basis for adult educ. in intl. affairs. Must have writing & editorial ability plus extensive training &/or exper. in intl. affairs. Salary: \$15,000 plus 4 wks. vacation & other benefits.

New York City (vicinity)

No. 566-A Press relations man for major corp. to handle business & product news; good newspaper background & news contacts essential. Salary open.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

BRAZIL (Cont'd from page 1)

cation to President Eisenhower which became known as "Operation Pan America." In it he outlined a plan for a more united and stronger America — North and South. Out of "Operation Pan America" has come many of the essential ideas now incorporated into President Kennedy's "Alliance for Progress."

In a recent public opinion poll conducted in Rio de Janeiro, Dr. Kubitschek far outstripped all others, including former President Janio Quadros and President Joao Goulart, as top choice for Brazil's next president.

The luncheon program is being arranged by Ansel Talbert, OPC vice president and George Natanson, co-chairman of the Inter-American Affairs committee.

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OPC Exhibitors Honored

Two of the 17 painters represented in OPC's 1962 Inaugural Art Show have won prizes in the 137th Annual Exhibition of the National Academy of Design, it was announced this week.

Robert Philipp, whose "The Four Friends" has been hanging in the dining room, won the \$1,000 Benjamin Altman Prize, John Koch, whose "Music" was seen in the third-floor Gallery Room, won the Academy's Saltus Gold Medal for Merit.

A new exhibition to be installed this weekend includes a painting by Louis Bouche, winner of another Benjamin Altman \$1,000 award, in the landscape category.

The new show, arranged by Art Chairman L. E. Levick, comprises 18 paintings on loan from the Whitney Museum of American Art. Installation is under direction of House Operations Chairman John de Lorenzi.

TICKER (Cont'd from page 2)

minute visa problem.

New president of Korean Press Assn. is Sam Kim, UPI. The club hasn't met since military Quanta take-over, but plans are being made for a dinner.

MADRID from HANK SCHULTE

UPI European vice-president Thomas R. Curran a week-long visitor in Madrid. Curran flew here from Rome and went on to Lisbon. . . Time Paris staffer Jeremy Main spent a week here working on several assignments in collaboration with Time-Life stringer Logan Bentley. . . AP Madrid bureau chief Harold Milks just back from visits to Lisbon and the Azore Islands.

WASHINGTON from JESSIE STEARNS

The all-male Gridiron Club, composed of 50 active newspapermen, postponed its annual dinner from March 10 to March 17 to accommodate President Kennedy. The President has another engagement for the 10th.

The White House Correspondents' Association and the White House News Photographers' Association will co-host a dinner for President Kennedy on April 27. Members of the Radio-Television Correspondents' Association, who regularly cover the White House, are also invited to attend. Last year, President Kennedy informally raised the question why some of the White House groups could not be combined. This year, women members of the White House Correspondents' Association will attend the dinner for the first time in its 48-year history.

George Cullen, Bureau of National Affairs, stood on a square foot of Irish sod when he was sworn in as president, National Press Club, by Chief Justice Earl Warren. The Irish ambassador supplied the sod for the occasion.

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Piston fare, New York-London, \$278	



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